

Please call 802-442-5758 or email [operations@betterbennington.com](mailto:operations@betterbennington.com) for details or questions.



## 2024 Festivals in Downtown Bennington, VT 10am – 5pm

**Circle one or both:**

Mayfest  
May 25

Harvest Fest  
October 19

Business Name and Full Mailing Address: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Contact Name: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Phone: (\_\_\_\_) \_\_\_\_\_ Cell: \_\_\_\_\_

***Email addresses are important - we use them to keep you updated!***

Describe your product, including the price range, materials, & techniques used. ***As Mayfest is a Craft Fair, products must be hand-made by you or an immediate family member.*** We will accept non-hand-made items for Harvest Fest on a limited basis. If you are proposing an activity, please share the details here as well.

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Contact Info**

Jeanne Mintrone, Executive Director  
Phone: 802-442-5758  
Email: operations@betterbennington.com

**PLEASE SELECT ONE CATEGORY:**

Artist / Crafter  
(or packaged foods)

Food / Bev. Vendor  
(consumed during the show)

Clothing Vendor

Non-Profit  
(activity required to raise \$)

Activity

I have read the Mayfest/Harvest Fest 2024 contract on the following pages and agree to the terms and requirements. If accepted, I give the BBC permission to use photos & item/craft descriptions for publicity purposes.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

**Mayfest and/or Harvest Fest Contract**

**All Participants:**

1. I agree to comply with all local and state regulations for fire, safety, and health.
2. I have a VT Tax ID available through the Vermont Department of Taxes if needed.
3. I will abide by setup and take-down rules as stipulated by BBC and remain set-up for the duration of the event (10am-5pm).
4. I agree to provide my own 10x10 tent(s) WITH WEIGHTS & display material.
5. Notwithstanding any other indemnification clause, I agree to defend, indemnify, and hold harmless the Better Bennington Corporation, its officers, employees, and volunteers, from any and all claims, demands, damages, causes of action, losses or expenses, including attorney fees, on account of injury or death of any person arising out of the defective condition of the equipment and devices rented under this agreement and/or vendors negligence in the installation of the rented equipment and devices.
6. I agree not to hold the BBC, its officers, volunteers, or employees responsible or liable for any accident, injury, damage, theft, illness, or destruction occurring in relation to Mayfest and/or Harvest Fest. Insurance for such loss, damage, or injury will be my sole responsibility.

7. I understand and agree that BBC has the right to remove, without refund or recourse, any exhibitor who misrepresents him/herself/their-self or his/her/their product.
8. Any participant not in place one hour before Mayfest/Harvest Fest opens will forfeit their right to exhibit without refund or recourse.
9. If my check is returned due to insufficient funds, I agree to replace it with a money order or cashier's check with a \$35 service fee or forfeit my spot at Mayfest/Harvest Fest.
10. I understand that BBC has the right to amend or add to the rules pertaining to and governing Mayfest/Harvest Fest at any time. Additions or amendments will be circulated to participants in writing/email. Interpretation of Festival rules by BBC shall be final.
11. BBC reserves the right to require cash or money order with all applications received after the due date.
12. **SEE LAST PAGE FOR REFUND POLICY ON CANCELLATIONS.**

#### **Artisan/Crafter Participants:**

1. All work displayed at my Mayfest booth is of my own design & creation, or that of my family. **I understand that no kits, buy/sell, or mass-produced items may be displayed or sold.**
2. Images sent to the jury must be representative of all work displayed in your booth. All other items will be removed from the show(s).

#### **Packaged and Fresh Food Participants:**

1. All food sold at my Mayfest / Harvest Fest booth is my own, or that of my family. **I understand that no kits, buy/sell, or mass-produced items may be displayed or sold.**
2. I agree to acquire all applicable licenses and adhere to all local health code requirements.

#### **Food Court Participants:**

1. I agree to provide garbage containers and to remove all trash at the close of the festival. Dumpsters will be available.
2. I agree to provide containers for food waste as the BBC follows all guidelines for composting.
3. I agree to provide for any electrical needs by use of a quiet generator. **\*\*Any loud or fume creating generators constitute grounds for immediate removal from the show. No outlets or extension cords to be provided by the BBC.**
4. I agree to acquire all applicable licenses and adhere to all local health code requirements.

#### **Activities:**

1. I agree to provide garbage containers and to remove all trash at the close of the festival. Dumpsters will be available.
2. I agree to inform the BBC of any electrical needs no later than 30 days prior to the festival with a description of why it's needed. There is limited availability, it will be first come first serve.

#### **Market Survey Results**

- In 2022, we celebrated the return of Mayfest after missing 2020 and 2021 due to the Pandemic. Most vendors said it was their best year ever.
- Harvest Fest was new in 2022 – all vendors and merchants were enthusiastic about how well they did.
- Average attendance is between 10,000 and 12,000 people.

#### **Important Information**

- All spaces are outdoors. Booth location is at the discretion of the BBC; requests are considered, but not guaranteed. Shows are rain or shine.
- All not-for-profit vendors must provide the BBC with a copy of their 501(c)(3) determination.
- Activities will be paid for via a ticketing process. Customers will purchase tickets from the information booth and each vendor will determine how many tickets their activity costs (if applicable).

## How to Apply

1. Complete and sign the entire application.
2. Make a check payable to **Better Bennington Corporation**.
3. New vendors should enclose (or email) photos of your artwork.  
operations@betterbennington.com
4. Return the application (including signature line) along with payment in one envelope.
5. **MAIL TO:** Better Bennington Corporation  
215 South Street  
Bennington, Vermont 05201

"BEFORE" Due Date of **March 25 for Mayfest** and **August 19 for Harvest Fest**, **AFTER** these dates a \$30 late-fee applies.

### Mayfest and Harvest Fest 2024 Rates & Vendor Categories

\*published rates include jury and administration fees

<b><i>Artisan/Crafter/Food*</i></b>	<b><u>Before Due Date</u></b>	<b><u>After Due Date</u></b>
10'x10' space	\$160	\$190
10'x20' space	\$265	\$295

\*This rate do not apply to "eat-at-show" food vendors or not-for-profits

<b><i>VIP Artisan/Crafter*</i></b>	<b><u>Before Due Date</u></b>	<b><u>After Due Date</u></b>
10'x10' space	\$145	\$175
10'x20' space	\$250	\$280

\*VIP Artisan/Crafter Benefits available only for For-Profit Artisan/Crafters who participated in Mayfest AND/OR Harvest Fest **2023** If the application is not received **prior to the due date**, the discount benefit does not apply. No photos required with application, unless product line has changed.

<b><i>Food/Beverage Vendor*</i></b>	<b><u>Before Due Date</u></b>	<b><u>After Due Date</u></b>
10'x15' space	\$265	\$295
10'x30' space	\$415	\$445

\*This rate is for vendor food that is consumed at the show, not jellies, sauces, etc.

<b><i>501(c)(3) Booth*</i></b>	<b><u>Before Due Date</u></b>	<b><u>After Due Date</u></b>
10'x10' space	\$125	\$155

\*You MUST host an activity at your booth (you may charge a fee for the activity) • Informational material and swag may be distributed or sold. • You must provide a copy of your 501(c)(3) determination with application.

***Paid Activities***

***Before Due Date***

***After Due Date***

10'x10' space	\$160	\$190
10'x20' space	\$265	\$295
10'x30' space	\$360	\$390

**REFUND SCHEDULE**

- Notice of 90 days or more prior to event - full vendor fee refunded LESS a \$35 cancellation fee
- Notice of 60 days or more prior to event - full vendor fee refunded LESS \$50 cancellation fee
- Notice of 45 -59 days prior to event - full vendor fee refunded LESS \$75 cancellation fee
- Notice of 31-45 days prior to event - full vendor fee refunded LESS \$100 cancellation fee

**NO REFUNDS** will be made if notice is given 30 days or less prior to Mayfest or Harvest Fest

If you have any questions or concerns please call 802-442-5758 or email [operations@betterbennington.com](mailto:operations@betterbennington.com). We look forward to seeing you this festival season!

*Mayfest and Harvest is organized and executed by the Better Bennington Corporation whose mission is to build, improve, and support a vital downtown that benefits our entire community.*

