



**2025 BBC FESTIVALS**  
**Downtown Bennington, VT | 10:00am to 5:00pm**



**Mayfest**  
**May 24, 2025**

Please Check One or Both



**Harvest Fest**  
**October 18, 2025**

**IMPORTANT - Please ensure all questions are completed in a legible manner.**

**Business Name:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_

**Email Address:** \_\_\_\_\_

**Business Website:** \_\_\_\_\_

**Phone:** (\_\_\_\_\_) \_\_\_\_\_ **Cell:** (\_\_\_\_\_) \_\_\_\_\_

***Email addresses are important ~ we use them to keep you updated!***

Please describe your product, including price range, materials and techniques used ***MAYFEST is a Craft Fair, products MUST be hand-made by you or an immediate family member.*** Please provide pictures of your hand-made craft with your application. We will accept non-hand-made items for Harvest Fest on a limited basis.

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**PLEASE SELECT ONE CATEGORY:**

Artist / Crafter

Clothing

Food / Beverage Vendor  
(prepared & served on site)

Food / Snacks  
(100% prep. & pkgd.  
elsewhere, ex. jerky,  
baked goods, honey, etc.)

Non-Profit  
(Proof of Status and  
an activity required)

Activity  
(face painting,  
games, etc\_)

**\* SEE VENDOR FEE SCHEDULE**  
**(please check box of size you are requesting)**

**Artisan/Crafter**

**Pre-packaged Food**

**10 X 10**

**10 X 20**

**Non Profit**

**10 X 10**

**Food/Beverage Vendor**

**10 X 15**

**10 X 30**

I/we have read the Mayfest / Harvest Fest 2025 contract on the following pages and agree to the terms, conditions, and requirements. If accepted as a vendor, I give the BBC permission to use photos and item / craft / food descriptions for publicity purposes.

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Signature

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Date

**Instructions:**

- Complete and sign the entire application. **Return just pages 1 & 2 of application.**
- Make check payable to **Better Bennington Corporation**
- **NEW VENDORS** must enclose (or email) photos of craft/artwork.  
(if emailing please use: **operations@betterbennington.com**)
- Mail completed application and payment to:  
**Better Bennington Corporation**  
**215 South Street**  
**Bennington, VT 05201**
- If you prefer to use PayPal, please contact the office for an invoice or go to:  
<https://www.betterbennington.com/events>

## Mayfest and/or Harvest Fest Contract

### **All Participants:**

1. I agree to comply with all local and state regulations for fire, safety, and health.
2. I have a VT Tax ID available through the Vermont Department of Taxes if needed.
3. I will abide by setup and take-down rules as stipulated by BBC and remain set-up for the duration of the event (10am-5pm).
4. I agree to provide my own 10x10 tent(s) WITH WEIGHTS & display material.
5. Notwithstanding any other indemnification clause, I agree to defend, indemnify, and hold harmless the Better Bennington Corporation, its officers, employees, and volunteers, from any and all claims, demands, damages, causes of action, losses or expenses, including attorney fees, on account of injury or death of any person arising out of the defective condition of the equipment and devices rented under this agreement and/or vendors negligence in the installation of the rented equipment and devices.
6. I agree not to hold the BBC, its officers, volunteers, or employees responsible or liable for any accident, injury, damage, theft, illness, or destruction occurring in relation to Mayfest and/or Harvest Fest. Insurance for such loss, damage, or injury will be my sole responsibility.
7. I understand and agree that BBC has the right to remove, without refund or recourse, any exhibitor who misrepresents him/herself/their-self or his/her/their product.
8. Any participant not in place one hour before Mayfest/Harvest Fest opens will forfeit their right to exhibit without refund or recourse.
9. If my check is returned due to insufficient funds, I agree to replace it with a money order or cashier's check with a \$35 service fee or forfeit my spot at Mayfest/Harvest Fest.
10. I understand that BBC has the right to amend or add to the rules pertaining to and governing Mayfest/Harvest Fest at any time. Additions or amendments will be circulated to participants in writing/email. Interpretation of Festival rules by BBC shall be final.
11. BBC reserves the right to require cash or money order with all applications received after the due date.
12. **SEE LAST PAGE FOR REFUND POLICY ON CANCELLATIONS.**

### **Artisan/Crafter Participants:**

1. All work displayed at my Mayfest booth is of my own design & creation, or that of my family. **I understand that no kits, buy/sell, or mass-produced items may be displayed or sold.**
2. Images sent to the jury must be representative of all work displayed in your booth. All other items will be removed from the show(s).

### **Packaged and Fresh Food Participants:**

1. All food sold at my Mayfest / Harvest Fest booth is my own, or that of my family. **I understand that no kits, buy/sell, or mass-produced items may be displayed or sold.**
2. I agree to acquire all applicable licenses and adhere to all local health code requirements.

### **Food Court Participants:**

1. I agree to provide garbage containers and to remove all trash at the close of the festival. Dumpsters will be available.
2. I agree to provide containers for food waste as the BBC follows all guidelines for composting.
3. I agree to provide for any electrical needs by use of a quiet generator. **\*\*Any loud or fume creating generators constitute grounds for immediate removal from the show. No outlets or extension cords to be provided by the BBC.**
4. I agree to acquire all applicable licenses and adhere to all local health code requirements.
5. I understand it is required for me to bring garbage containers and to remove all trash at the close of the festival. Dumpsters will be available.
6. I agree to inform the BBC personnel of any electric needs no later than 30 days prior to the festival with a description of why it is needed. There is very limited availability, it will be first come first serve.

### **Market Survey Results**

- In 2022, we celebrated the return of Mayfest after missing 2020 and 2021 due to the Pandemic. Most vendors said it was their best year ever.
- Harvest Fest was new in 2022 – all vendors and merchants were enthusiastic about how well they did.
- Average attendance is between 10,000 and 12,000 people.

### **UPDATE**

- 2024 Mayfest saw record numbers in both vendors and attendance with an estimate of between 8K and 10K.
- 2024 Harvest Fest (in its 3rd year) also had record numbers in both vendors and attendees with an estimate of between 6K and 8K.

### **Important Information**

- All spaces are outdoors. Booth location is at the discretion of the BBC; requests are considered, but not guaranteed. Shows are rain or shine.
  - All not-for-profit vendors must provide the BBC with a copy of their 501(c)(3) determination.
- Reminder: All shows are rain or shine unless there is a severe/life threatening weather event. You will be informed of such by the BBC.**

**MAYFEST AND HARVEST FEST 2025**  
**RATES & VENDOR CATEGORIES**

**Published rates include all administrative fees. Rates have NOT increased.**

<b><i>Artisan/Crafter/Food*</i></b>	<b><u>Before Due Date</u></b>	<b><u>After Due Date</u></b>
10'x10' space	\$160	\$190
10'x20' space	\$265	\$295

\*this category is for food prepped and packaged elsewhere, ex. jerky, honey, baked goods.

<b><i>VIP Artisan/Crafter*</i></b>	<b><u>Before Due Date</u></b>	<b><u>After Due Date</u></b>
10'x10' space	\$145	\$175
10'x20' space	\$250	\$280

\*VIP Artisan/Crafters discounts are available for crafters who participated in Mayfest and/or Harvest Fest in 2023 and/or 2024. Photos required if your product line has changed. If you are unsure if you qualify as a VIP, please email or call the BBC office.

**NO ADDITIONAL DISCOUNTS TAKEN OFF OF POSTED RATES.**

<b><i>Food/Beverage Vendor*</i></b>	<b><u>Before Due Date</u></b>	<b><u>After Due Date</u></b>
10'x15' space	\$265	\$295
10'x30' space	\$415	\$445

\*Food/beverage Vendors prepped, prepared, and/or pour their items at the festival, to be consumed at the festival.

<b><i>501(c)(3) Booth*</i></b>	<b><u>Before Due Date</u></b>	<b><u>After Due Date</u></b>
10'x10' space	\$125	\$155

\*Must provide proof of status, it is also requested that each non-profit provide an activity. Informational materials and swag may be distributed.

**ALL CATEGORIES PLEASE NOTE:**

**“BEFORE” due date of MARCH 24, 2025 for *Mayfest* and AUGUST 18, 2025 for *Harvest Fest*. “AFTER” the after due date there is a \$30 late-fee.**



## **REFUND SCHEDULE**

- Notice of 90 days or more prior to event - full vendor fee refunded LESS a \$35 cancellation fee
- Notice of 60 days or more prior to event - full vendor fee refunded LESS \$50 cancellation fee
- Notice of 45 -59 days prior to event - full vendor fee refunded LESS \$75 cancellation fee
- Notice of 31-45 days prior to event - full vendor fee refunded LESS \$100 cancellation fee

**NO REFUNDS** will be made if notice is given 30 days or less prior to Mayfest or Harvest Fest

**If you have any questions or concerns please email:**

**[operations@betterbennington.com](mailto:operations@betterbennington.com) or call 802-442-5758. We look forward to seeing you this festival season!**

*Mayfest and Harvest Fest are organized and executed by the Better Bennington Corporation, whose mission is to build, improve, and support a vital downtown that benefits thee entire community.*